

> Denise [REDACTED], Laura [REDACTED]
 > Philippe F [REDACTED]
 > Tj [REDACTED], Diana [REDACTED]
 > Greg [REDACTED]
 > Rio [REDACTED], "<40816@lapd.lacity.org>" "<40816@lapd.lacity.org>,"
 "<40323@lapd.lacity.org>" "<40323@lapd.lacity.org>,"
 Sarajane Schwartz [REDACTED], Jeremiah [REDACTED], Paul F [REDACTED]
 > Lester Kiss [REDACTED], Sydney [REDACTED], Brian Allan
 > THE YORKS [REDACTED], Andy Co [REDACTED], Emily Alpert
 Reyes [REDACTED], ">," [REDACTED], Andrew Davis

Anyone notice this site charges to take other fools up to "climb" the sign? They clearly state they know it's illegal and list the dangers of attempting this stupid hike includes possibly being arrested and fined.

Anything on the books that prohibits advertising to conduct an illegal activity? I would hope so.

Rose
 Estate and Architectural Director
 Chairman's Legend Award Recipient
 Berkshire Hathaway Home Services California Properties
 Beverly Hills, California

I Market Your Home For All It's Worth!
www.hollywoodhillshomes.com
 BRE #00904202

Sent from my iPad

> On Jan 8, 2016, at 11:14 AM, Heather [REDACTED] wrote:

>
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 > No surprise, Tony, when websites like this are listing RESIDENTIAL ADDRESSES for Hollywood sign hikes.
 >
 > <http://hollywoodsigntours.weebly.com>
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 > This is the address of my next door neighbor, 6105 Mulholland Hwy!
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 > Who, if anyone, in CD4 is assigned to media relations?!

> This must be changed immediately.

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> On Fri, 1/8/16, Tony [REDACTED] wrote:

> Subject: Illegal Activity Never Stops Under and On The Hollywood Sign
 > To: "David Ryu" <david.ryu@lacity.org>, "Sarah Dusseault" <sarah.dusseault@lacity.org>, "Catherine Landers" <catherine.landars@lacity.org>
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<[REDACTED]>, "Denise Decarlo" <[REDACTED]>, "Laura Davis" <[REDACTED]>
 <[REDACTED]>, "Philippe Rivier" <[REDACTED]>, <[REDACTED]>,
 <[REDACTED]>, "Diana Knoll" <[REDACTED]>, "Tj Escott" <[REDACTED]>, "Greg Williams"
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 <[REDACTED]>, "THE YORKS" <[REDACTED]>, "Andy Corrigan" <[REDACTED]>,
 "Emily Alpert Reyes" <[REDACTED]>, <[REDACTED]>, "Andrew Davis"
 <[REDACTED]>

> Date: Friday, January 8, 2016, 9:18 AM

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 > Tony
 > Fisch
 > President, Tony Fisch

Rio

Fri, Jan 8, 2016 at 12:38 PM

To: Heather H

Cc: David Ryu <david.ryu@lacity.org>, Sarah Dusseault <sarah.dusseault@lacity.org>, Catherine Landers
<catherine.landiers@lacity.org>, Tony michael.a.shull@lacity.org
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Reyes < [REDACTED]>, THE YORKS < [REDACTED]>, Andy Corrigan < [REDACTED]>, Emily Alpert
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Locations

in our community need to be closed, traffic restricted, and planning for redirection initiated. Illegal parcel restoration also needs to be initiated now, not in 7 months, or a year from now. It feels as though the city still prefers tourism at any cost over public safety.

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City and District leadership is uncontrollable. What a sad state of affairs. Thank you Tony FischLake

Hollywood Estate Resident and Activist I

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#bucketlistcheck...

Thank

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Tony

Fisch

President, Tony

Rio -
Partner | Chief Creative Officer
Sagon-Phior

www.sagon-phior.com

| direct
| mobile
| office
| fax

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Tony Fisch <[REDACTED]>

To: Rio Phior <[REDACTED]>

Cc: Heather Hamza <[REDACTED]>, David Ryu <david.ryu@lacity.org>, Sarah Dusseault <sarah.dusseault@lacity.org>, Catherine Landers <catherine.landern@lacity.org>, "michael.a.shull@lacity.org"

Fri, Jan 8, 2016 at 12:51 PM

6/29/2016

City of Los Angeles Mail - Illegal Activity Never Stops Under and On The Hollywood Sign

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President. Tony Consulting

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What Tony and Heather have described is totally unacceptable.

The City is not fulfilling its responsibility in regards to safety and the security of public and private property.

Most of this dangerous chaos is a result not of the City's inaction, but due to the City's irresponsible and dangerous actions. This is about to happen again with a terribly ill conceived signage plan to be instigated this month that will only pour more gasoline on a fire about to explode.

Along with the title of this email....

I just got back from a two minute ride down the hill to the market. In that brief time span I witnessed a group of eight adults—maybe college students playing football in the middle of Beachwood as they made their way up the street to the trail head. I also had to tell two different people to put out their cigarettes. Yes, illegal activity goes on all the time every day.

Sarajane

—Original Message—

From: Tony

To: Rio

Cc: Heather

avid Ryu <david.ryu@lacity.org>; Sarah Dusseault <sarah.dusseault@lacity.org>; Catherine Landiers <catherine.landiers@lacity.org>; michael.a.shull <michael.a.shull@lacity.org>; joe.salaices <joe.salaices@lacity.org>; kevin.regan <kevin.regan@lacity.org>; Bea.Girmala <Bea.Girmala@lapd.lacity.org>; PETER ZARCONE <peter.zarcone@lapd.lacity.org>; Aram Sahakian <aram.sahakian@lacity.org>; joseph.castro <joseph.castro@lacity.org>; TRACY FIELDS <33844@lapd.lacity.org>; Adam Miller <adam.miller@lacity.org>; Daniel Park <daniel.park@lacity.org>; RAP Commissioners <rap.commissioners@lacity.org>; john.vidovich <john.vidovich@lacity.org>; albert.torres <albert.torres@lacity.org>; Jacquelyn Lawson <jacquelyn.lawson@lacity.org>; mavor <mayor@lacity.org>; tracy.james <tracy.james@lacity.org>; Christine

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I see the challenge Heather introduced as a fresh spotlight on reactive problem solving. It would make so much more sense to proactively sift for, evaluate and remove online public safety landmines such as this.

I'd like to introduce the concept of integrating a digital communications strategy that consists of planning, discovery, identification, response and proactive maintenance of online issues that affect basic public safety. This could help solve a lot of problems ahead of time. This function could fall under just about any dept. or tasks could be shared by district. Many ways to do this.

We have interns doing for this for our clients. It needn't cost anything. I am sure digitally savvy citizens would even volunteer.

Just trying to help.

;~ Rio

On Jan 8, 2016, at 11:14 AM, Heather F wrote:

No surprise, Tony, when websites like this are listing RESIDENTIAL ADDRESSES for Hollywood sign hikes.

<http://hollywoodsign tours.weebly.com>

This is the address of my next door neighbor, 6105 Mulholland Hwy!

Who, if anyone, in CD4 is assigned to media relations?!

This must be changed immediately.

Heather

On Fri, 1/8/16, Tony Fisch

wrote:

Subject: Illegal Activity Never Stops Under and On The Hollywood Sign

To: "David Ryu" <david.ryu@lacity.org>, "Sarah Dusseault" <sarah.dusseault@lacity.org>, "Catherine Landers" <catherine.landiers@lacity.org>

Cc: "Michael Shull" <michael.a.shull@lacity.org>, "Joe Salaises" <joe.salaices@lacity.org>, kevin.regan@lacity.org, Bea.Girmala@lapd.lacity.org, "PETER ZARCONE" <peter.zarcone@lapd.lacity.org>, "Aram Sahakian" <aram.sahakian@lacity.org>, "Joseph Castro" <joseph.castro@lacity.org>, "TRACY FIELDS" <33844@lapd.lacity.org>, "Adam Miller" <adam.miller@lacity.org>, "Daniel Park" <daniel.park@lacity.org>, "RAP Commissioners" <rap.commissioners@lacity.org>, "John Vidovich" <john.vidovich@lacity.org>, "Albert Torres" <albert.torres@lacity.org>, "Jacquelyn Lawson" <jacquelyn.lawson@lacity.org>, mayor@lacity.org, "Tracy James" <tracy.james@lacity.org>, "Christine OBrien", "Linda Doe"

"Crosby Doe"

"Christine Kent"

"Tara Stephenson"

"Khaled Yatim"

"Heather Hamza"

"T Lindsay"

Garity"

"Jack Conrad"

"Simone"

<beatrice.girmala@lapd.lacity.org>, "Jeanne Clark"

"BEATRICE GIRMALA"

"Denise Decarlo"

"George Clark"

"Laura Davis"

"Philippe Rivier"

"Diana Knoll"

"Tj Escott"

"Greg Williams"

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"Rio Phior"

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"Sarajane Schwartz"

"Jeremiah Christopher"

"Paul Rusconi"

"Lester Kiss"

"Sydney C Shapiro"

"Brian Allan"

"THE YORKS"

Andy Corrigan"

"Emily Alpert Reyes"

Andrew Davis"

Date: Friday, January 8, 2016, 9:18 AM

Below are a post and photos from a neighbor and friend that lives under the Sign. It shows the continuous disrespect for the law and for public safety in the Sign community, please read this and see the dramatic photos.

This 444 acres of Wild land located in a high hazard fire area, home to approximately 2000 homes continues to be misused used as a dangerous, high risk non revenue bearing tourist destination. In my opinion, the City of Los Angeles, our City Councilman and Mayor Garcetti are responsible for the on-going lawlessness and will be held liable should there be death, and or catastrophic fire.

There is no planning in sight for our CM, city meetings get delayed, CEQA delayed, no plan shared with the residents and voters, the communication from C4 is poor, Garcetti is missing in action.

In

my opinion we have lost confidence in our city leaders because of their lack of action to make the necessary changes to assure public safety and protect residents, hikers and tourists. this has been going on since 2011.

Locations

in our community need to be closed, traffic restricted, and planning for redirection initiated. Illegal parcel restoration also needs to be initiated now, not in 7 months, or a year the from now. It feels as though the city still prefers tourism at any cost over public safety.

The city makes no profit on our community, it just spends a lot of money on band aid enforcement that cannot sustain any assurance of protection.

City

and District leadership is unrcontionable. What a sad state of affairs. Thank you Tony FischLake Hollywood Estate Resident and Activist I frequently see this on Instagram and Twitter. People who have climbed right to the sign, and some even climb ON the sign, like this girl Lauren Valentina did. And then they brag about how illegal it is to climb on the sign, and even get close to it, as they managed to do it. Can't we ticket these people? Here's the evidence in the photo, Lauren admitted it was illegal... If the security cameras were working, they should have recorded this activity as well, right? INSTAGRAM Lauren Valentina. on Instagram: "Sit on the L of the Hollywood sign✓ #bucketlistcheck... Thank you

President, Tony

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